THE INVENTION CLAIMED IS:

- 1 1. A method of establishing a navigation mark
- 2 with respect to a web page, comprising the steps of:
- 3 retrieving the web page from a server;
- establishing an entry for the retrieved web
- 5 page in a visited list maintained at a web navigation tool;
- displaying the retrieved web page on the web
- 7 navigation tool;
- using a pointing device to designate a
- 9 location within the displayed web page; and
- storing an indication of the designated
- 11 location in association with the entry for the retrieved web
- 12 page in the visited list.
 - 1 2. The method of claim 1, wherein the indication
 - 2 of the designated location includes data indicative of an
 - 3 offset from a beginning of the web page.
 - 1 3. The method of claim 1, wherein the indication
 - 2 of the designated location includes data indicative of an
 - 3 HTML object included in the web page.
 - 1 4. The method of claim 1, wherein the indication
 - 2 of the designated location includes data indicative of a
 - 3 paragraph of the web page.

- 1 5. The method of claim 1, wherein the indication
- 2 of the designated location includes data indicative of a tag
- 3 included in the web page.
- 1 6. The method of claim 1, wherein the indication
- 2 of the designated location includes data indicative of a
- 3 text string at the designated location.
- 1 7. The method of claim 1, wherein the pointing
- 2 device is a mouse.
- 1 8. A method of selecting a portion of a web page
- 2 for display, comprising the steps of:
- 3 (a) providing an indication of an address of
- 4 the web page;
- 5 (b) in response to step (a), displaying a
- 6 thumbnail representation of the web page, the thumbnail
- 7 representation including a mark indicative of a particular
- 8 location in the web page;
- 9 (c) selecting the mark; and
- (d) in response to step (c), retrieving the
- 11 web page from a server and displaying the particular
- 12 location in the web page.

- 1 9. The method of claim 8, wherein step (a)
- 2 includes placing a cursor in a locus of a hyperlink which
- 3 corresponds to the web page.
- 1 10. The method of claim 8, wherein step (c)
- 2 includes using a pointing device.
- 1 11. The method of claim 10, wherein step (c)
- 2 includes clicking a mouse button.
- 1 12. A method of selecting a portion of a web page
- 2 for display, comprising the steps of:
- displaying an indicia that represents a web
- 4 page;
- 5 selecting a portion of the indicia;
- in response to the selection of the portion
- 7 of the indicia, retrieving the web page from a server and
- 8 displaying a particular location in the web page, wherein
- 9 the particular location corresponds to the selected portion
- 10 of the indicia.
 - 1 13. The method of claim 12, wherein the indicia
 - 2 includes a thumbnail representation of the web page.

- 1 14. The method of claim 13, wherein the selected
- 2 portion of the indicia is a location mark included in the
- 3 thumbnail representation of the web page.
- 1 15. Apparatus for establishing a navigation mark
- 2 with respect to a web page, comprising:
- a memory; and
- a processor connected to the memory and
- 5 programmed to:
- retrieve the web page from a server;
- 7 establish an entry for the retrieved web page
- 8 in a visited list;
- g cause the retrieved web page to be displayed;
- 10 receive a signal from a pointing device to
- 11 designate a location within the displayed web page; and
- 12 store an indication of the designated
- 13 location in association with the entry for the retrieved web
- 14 page in the visited list.
 - 1 16. Apparatus for selecting a portion of a web
 - 2 page for display, comprising:
 - a memory; and
 - a processor connected to the memory and
 - 5 programmed to:

- receive a signal indicating an address

 of the web page;
- in response to the received signal,
- 9 cause a thumbnail representation of the web page to be
- 10 displayed, the thumbnail representation including a mark
- 11 indicative of a particular location in the web page;
- receive a signal selecting the mark; and
- in response to the received mark
- 14 selection signal, retrieve the web page from a server and
- 15 cause to be displayed the particular location in the web
- 16 page.
 - 1 17. Apparatus for selecting a portion of a web
 - 2 page for display, comprising:
 - a memory; and
 - a processor connected to the memory and
 - 5 programmed to:
 - cause to be displayed an indicia that
 - 7 represents a web page;
 - 8 receive a signal indicating selection of
 - 9 a portion of the indicia;
- in response to the received signal,
- 11 retrieve the web page from a server and cause to be
- 12 displayed a particular location in the web page, wherein the
- 13 particular location corresponds to the selected portion of
- 14 the indicia.

- 1 18. The apparatus of claim 17, wherein the
- 2 displayed indicia includes a thumbnail representation of the
- 3 web page.
- 1 19. The apparatus of claim 18, wherein the
- 2 selected portion of the indicia is a location mark included
- 3 in the thumbnail representation of the web page.
- 1 20. A computer program product comprising:
- a medium readable by a computer, the computer
- 3 readable medium having computer program code adapted to:
- 4 retrieve a web page from a server;
- 5 establish an entry for the retrieved web
- 6 page in a visited list;
- 7 cause the retrieved web page to be
- 8 displayed;
- 9 receive a signal from a pointing device
- 10 to designate a location within the displayed web page; and
- store an indication of the designated
- 12 location in association with the entry for the retrieved web
- 13 page in the visited list.
 - 1 21. A computer program product comprising:

- a medium readable by a computer, the computer
- 3 readable medium having computer program code adapted to:
- 4 receive a signal indicating an address
- 5 of a web page;
- in response to the received signal,
- 7 cause a thumbnail representation of the web page to be
- 8 displayed, the thumbnail representation including a mark
- 9 indicative of a particular location in the web page;
- receive a signal selecting the mark; and
- in response to the received mark
- 12 selection signal, retrieve the web page from a server and
- 13 cause to be displayed the particular location in the web
- 14 page.
 - 1 22. A computer program product comprising:
 - a medium readable by a computer, the computer
 - 3 readable medium having computer program code adapted to:
 - cause to be displayed an indicia that
 - 5 represents a web page;
 - 6 receive a signal indicating selection of
 - 7 a portion of the indicia;
 - in response to the received signal,
 - 9 retrieve the web page from a server and cause to be
 - 10 displayed a particular location in the web page, wherein the
 - 11 particular location corresponds to the selected portion of the indicia.